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time for you

PRESS CAMPAIGN 2016

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# Planning of on-line media releases

NEWSPAPER	TYPOLOGY	JUNE				JULY					AUGUST				SEPTEMBER					OCTOBER				NOVEMBER				DECEMBER						
		30-05	6-12	13-19	20-26	27-3	4-10	11-17	18-24	25-31	1-7	8-14	15-21	22-28	29-4	5-11	12-18	19-25	26-2	3-9	10-16	17-23	24-30	31-6	7-13	14-20	21-27	28-4	5-11	12-18	19-25			
VILLE E CASALI	EDITORIAL CONTENT+POST																																	
RIFARE CASA	EDITORIAL CONTENT+POST																																	
COSE DI CASA	ADV NATIVE																																	
REPUBBLICA.IT	BANNER																																	
ARREDAMENTO.it	BANNER																																	
VANITY FAIR.it	BANNER																																	
DESIGN STREET	EDITORIAL CONTENT+POST																																	
A CASA MAGAZINE	EDITORIAL CONTENT+POST																																	
DOMUS	PRODUCT CATALOGUE																																	
ARCHIPORTALE	PRODUCT CATALOGUE																																	
	DEM																																	
ARCHITETTI.com	EDITORIAL CONTENT+POST																																	
ARCHITETTO.info	EDITORIAL CONTENT+POST																																	
DESIGN & CONTRACT	NEWSLETTER																																	
DESIGN ON WEB	VIDEO CONFERENCE																																	
DESIGN DIFFUSION NEWS	EDITORIAL CONTENT+POST																																	
CASA E STILI	EDITORIAL CONTENT+POST																																	
MEDIAMOND ARREDO	BANNER																																	
	ADV NATIVE																																	
TG COM MOBILE	APPLICATION																																	
TG COM DONNE	BANNER																																	
TG COM PC	BANNER																																	
ELLE DECOR+MARIE CLAIRE MAISON	BEHAVIOURAL																																	

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NEWSPAPER	PAGE SIZE	AUGUST				SEPTEMBER					OCTOBER				NOVEMBER				DECEMBER				
		1-7	8-14	15-21	22-28	29-4	5-11	12-18	19-25	26-2	3-9	10-16	17-23	24-30	31-6	7-13	14-20	21-27	28-4	5-11	12-18	19-25	
COSE DI CASA	SINGLE																						
RIFARE CASA	SINGLE																						
MARIE CLAIRE MAISON	SINGLE+DOUBLE																						
CASA E STILI	DOUBLE																						
DENTRO CASA	DOUBLE																						
HOME	SINGLE+DOUBLE																						
VENERDÌ - LA REPUBBLICA	SINGLE																						
LA REPUBBLICA	QUARTER PAGE																						